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## Abstracts

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## **Annual CCS Conference: networks and contents**

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### CONVERGENCE OF NETWORKS AND CONTENTS: TECHNICAL ASPECTS

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BY PERE VILA

The author clearly and concisely puts forth a technical point of view concerning the parallelism between the development of networks and that of content. This, in his opinion, involves much more than a simple progression in a common direction; the interrelationship is much stronger. The technical development of networks generates new contents.

## **Annual CCS Conference: networks and contents**

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### APPLICATIONS IN EDUCATION

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BY ANTONI MERCADER I CAPELLÀ

The author, an expert in this particular area, relates (and graphically illustrates) some observations carried out between 1998 and the present, involving the practical application of two network-content models to the teaching of some university level courses. Neither model presented the content in a conventionally structured way.

## **Scientific session**

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### THE POSITION OF MARAGALL ON THE USE OF CATALAN IN HIS JOURNALISTIC STYLE

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BY JAUME COMELLAS I COLLDEFORNIS

This is a summary version of an extensive project which is the first study of the journalistic work of Joan Maragall. The study emphasises important elements such as the political and cultural context in which the material under study was developed. According to the author, Joan Maragall himself was an integral protagonist in the project, involving himself in the study and investing an intellectual energy which makes him an outstanding reference point in the mentioned period, especially in respect to his journalistic writing.

## Open section

HISTORY AND COMMUNICATION

*BY LLUIS COSTA I FERNÁNDEZ*

This is a very interesting reflection in the form of a brief historical summary which gives a clear idea of the interrelationship between history and communications. According to the author, both disciplines have used each other, thus manipulating each other's functions. On the one hand, history legitimises the established political and social order, and on the other, communications have become the instruments of control used by the establishment.

## Open section

THE WORKING UP OF THE AGENDA: OLD AND NEW ROUTINES

IN THE INFORMATION INDUSTRY

*BY JOSEP GAVALDÀ ROCA AND NEL·LO PELLISSER ROSSELL*

The authors emphasise the need to consider the impact of gatekeeping on criteria of hierarchy, on the relevance and selection of themes, on the creation of agenda parameters, and on discourse strategies. This consideration is important for effective analysis of the changes operative in the configuration of the rundown of televised news reports.

## Open section

SPANISH PORNO AUDIO-VISUALS

*BY JOAN BAREA, JESUS CORRIUS, DAVID FERNÁNDEZ, JAVIER HERNÁNDEZ,*

*JORDI SÁNCHEZ AND ALEIX SANTACANA*

This project was carried out by students in the fourth year of Audio-Visual Communications at the Universitat Autònoma de Barcelona, under the direction of Dr. Gemma Larregola. The authors take a more systematic approach to the study of the industry than previous work, which has been rather sporadic and superficial and has, according to the authors, helped little to clean up the poor social image of pornography. The article ends with a proposal of measures the authors deem necessary for helping this new industry.

## Open section

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### IV COLLOQUY AULA D'HISTÒRIA DEL PERIODISME DIARI DE BARCELONA.

#### DIGITAL NEWSPAPER LIBRARIES: EXPERIENCES

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BY LLUÍS CODINA

This colloquy is the continuation of the previous edition, about digitalizing libraries' newspapers, with which a fruitful exhibition of ideas and debate related began. In this occasion, it is tried to expose concrete and very significant experiences of our country, as well as to provide a space in order that companies of the sector can present their lines strategic. Aula d'Història del Periodisme Diari de Barcelona summoned to the implied professionals archivists—librarians, documentalists, journalists, historians and managers of information—to promote a debate and an interchange of ideas and information on the diverse aspects of the digitalization of newspaper libraries collections; a matter that, without a doubt, is in the agenda of many organizations dedicated to the production, the distribution and the management of journalistic information.

## Thesis

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### PLURALISM OF INFORMATION: POLITICS AND THE MEDIA IN THE USA.

#### THE PRESIDENTIAL CAMPAIGN IN 2000

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BY ANNA BATLLE AND MARTÍ PETIT

This report deals with the subject matter of last research project of the recently defunct Departament d'Estudis i Relacions Internacionals de la Corporació Catalana de Ràdio i Televisió. The report analyses the relationship between communications media and politics, keeping in mind the perspective of European public television. The two authors attended the Democratic and Republican presidential conventions in the USA and witnessed the final stretch of that presidential campaign. In order to get first-hand opinion, they interviewed people in academia, journalism and politics.

## Thesis

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### THE SPECIFIC PROPERTIES OF VIRTUAL REALITY AT PLAY IN THE INTERDISCIPLINARY GALERIA VIRTUAL PROJECT

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*BY NARCÍS PARÉS I BURGÚES*

This article brings together the research done on virtual reality (VR) and experience acquired in artistic VR productions over a seven-year period, within the context of the interdisciplinary project, Galeria virtual. The article has three objectives: 1) to reach a definition of VR which is not connected to any concrete technology and which does not restrict VR to a simulation tool; 2) to obtain a detailed view of the processes which VR productions involve by studying the design and development of five experimental artistic productions which were part of the Galeria virtual project; 3) to highlight some properties which are specific to VR (due to the fact that VR is an interactive digital audio-visual media generated in real time) and to see how these properties make this media different from others.